

From Start to Finish . . .





## Pre-Press and Printing

**H**CI handles all phases of book and commercial print manufacturing by using the latest technology available. A state-of-the-art 6 color Mitsubishi press and direct to plate imaging enables us to produce high quality magazine and catalog publications. From creative design and electronic pre-press to high-quality offset printing using both sheet-fed and web presses, your next bestseller or promotional material will be produced to your ultimate satisfaction.

One of the greatest benefits of working with HCI is quality assurance. We don't let anything leave our facility with our name on it unless it meets our highest standard. Your material prints on the same presses and receives the same quality control as our own product. Quite simply, you become part of the family.

HCI is one of the largest consumers of offset stock in the southeastern United States, using over 5,000 tons annually. As a supporter of the Arbor Day Foundation, an environmental organization that replenishes fast-growth pines and preserves old-growth forests, we more than replace the trees we consume for paper. Our paper products are acid free and contain a percentage of post consumer recycled fiber, we also use soy-based inks and we properly dispose of all recyclable products to ensure our environment is protected.

HARDCOVER BOOKS

MASS MARKET BOOKS

MAGAZINES

CATALOGS

BROCHURES



## Bindery and Distribution

**H**CI produces over 10 million books a year using the unique patented OTABIND® process to make long-lasting, flexible paperback books that are bound to lay flat. Our Kolbus case binding line allows us to produce hardcover adhesive case-bound books conveniently from one location. Traditional binding, such as perfect binding and saddle-stitching, are also available.

Once the printed product is bound, it is prepared for shipping or logged into inventory in our sophisticated distribution center where we offer an array of customized services from inventory management to order fulfillment. Our customers benefit from our freight discounts which are passed directly on to them, providing substantial savings on shipping costs.

HARDCOVER BOOKS

MAGAZINES

CAT

DIRECT MAIL

PROMOTIONAL MATERIAL

S

SOFT COVER BOOKS

HARDCOVER BOOKS

DIRECT MAIL

PROMOTIONAL MATERIAL

S



SOFT COVER BOOKS

ALOGS BROCHURE

SOFT COVER BOOKS

MASS MARKET BOOKS

SOFT COVER BOOKS

# Company History

**H**ealth Communications, Inc. (HCI) is a leader in the publishing industry with more than two decades of books on the *New York Times* bestseller list. As a testimony to this success, the *Chicken Soup for the Soul* series alone has sold more than 80 million books to date.

For more than 25 years, HCI has manufactured its own books at its corporate headquarters, a 120,000-square-foot production facility located in Deerfield Beach, Florida. After designating the production division as HCI Printing & Publishing, we began offering book manufacturing and commercial printing services to other publishers, self-published authors and a variety of companies worldwide.

From state-of-the-art digital pre-press production to printing and binding soft cover and hardcover books, magazines, catalogs, and promotional material, we are equipped to handle projects from start to finish—all in one location. With a staff dedicated to creating a quality product and providing superior customer care, HCI's leadership is a direct reflection of the

people who make it work through their professionalism, cooperation, enthusiasm and expertise.

HCI's capacity for responsiveness and flexibility coupled with high-quality standards, makes us unique in the printing and publishing industry.



**HCI's vision is to provide products and services of unparalleled value. Through continuous improvement in print technology and customer satisfaction, we continue to maintain our position as a leader in the printing and publishing industry.**

## Book Manufacturing and Commercial Printing

Soft Cover Books

Hardcover Books

Mass Market Books

Print on Demand

Magazines

Catalogs

Brochures

Direct Mail

Promotional Material

And More . . .



## From Start to Finish . . .

# You Can Have It All At HCI.



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